## **5 Key Considerations**

for a Data Program

**Scalability** 

The modern data program is designed with:

1

## Ease of Access

non-technical

users.

An understanding of the user's pain points
 Delivered using a product-based framework and
 Focused on driving sustainable end-user adoption

It should support access to data by both sophisticated technical users and less sophisticated

2

## **Cost** of Ownership

Take into
consideration the
costs associated with all
aspects of development
and maintaining
usability and reliability
of the data.



The product should have the ability to support an increased user demand, data volumes associated with them.

**Product Maturity** 



Support for all areas of data management for future extensibility including: quality, governance, and security.



Platform Scope and Capabilities

When a data program is implemented, it provides the organization with a single source of truth that brings together enterprise-wide data assets, without manual effort, to enable data-driven decision making in support of attaining business objectives.



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